

## Languages

CSS/CSS3  
HTML5/XHTML  
JavaScript  
jQuery  
PHP  
SQL

## Software

Axure  
Dreamweaver  
Drupal  
Flash  
Illustrator  
iRise  
Photoshop  
Studio Express  
Visio

## Other

Accessibility  
Graphic Design  
Information Architecture  
Object Oriented Programming  
SEO  
Usability  
UX Design  
W3C Web Standard

## Education

**The Art Institute of Atlanta**

Associate in Arts: Interactive Media and Design; March 2007

Bachelor of Fine Arts: Web Design and Interactive Media; December 2011

**Griffin Technical College**

Certification: Intro to PHP; May 2009

## Experience

### UX Architect

January '11 – Present

Worked as part of the User Experience Research team for AT&T's B2B applications and websites. Conducted contextual inquiries with customers. Moderated and observed lab tests. Consulted product teams on best practices for design pattern libraries. Trained functional teams on WCAG 2.0 accessibility standards in order for them to meet CVAA guidelines. Developed internal websites that served as both research repositories for our team as well as internal marketing pieces for the User Experience Research team. Developed prototypes using iRise and Axure.

### Freelance Web Designer and Developer

September '09 – Present

Professional Web design and development services for several types of clients. Projects include both external websites and internal intranet sites for training materials. Duties include project management, information architecture, creating custom graphics and design layouts, development of site using the appropriate method for the business, integration with content management systems, testing and debugging websites, and website maintenance. Secondary duties include sales, marketing, client relations and bookkeeping.

**Digital Coffee – Lead Web Designer**

January '08 – September '09

Worked as a designer and developer for Digital Coffee .A design firm who focuses on conceptual art, information design, interface design and finished websites for medium to large businesses. The primary focus of this position was interface design and interactive front-end development that was w3c compliant.

**The Woodruff Arts Center**

July '09 – July '09

Responsibilities included designing and developing a web 2.0 style website for the Woodruff Art Center's Green initiative. Developed comps for a highly interactive site that will be viewed on a touch screen device. Once comps were approved development was started and nearly complete in a time frame of two weeks. Development included creating XHTML/CSS based asp pages; JavaScript based status navigation, coda sliders and other interactive jQuery and JavaScript elements.

**Spanx – Graphic Designer**

March '08 – April '09

Worked with the Graphic design department optimize images of the newest line of spanx clothing for the Spanx.com website. Created a system to organize hundreds images and manage which ones had been optimized for the website.

**John Wieland Homes and Neighborhoods – Web Developer**

June '07 – January '08

Led the front end development efforts of John Wieland's primary site as well as several of John Wieland's support sites. Implemented Ektron, a .Net based content management system. Implemented a CMS system to manage dynamic content. Helped prepare the SQL database for future changes. Assisted in managing content updates. Worked on the effort to integrate Google Maps in to the neighborhood search process.

**SunTrust – Web Design Intern**

June '06 – March '07

Hand coded XHTML CSS and JavaScript for SunTrust's intranet. Worked with several departments to create content inventories, site maps, and design compositions. Responsibilities included creating user-centered designs that were easily updated, while maintaining branding standards

*Holli Elizabeth*  
Web Design ● Development

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**The Art Institute of Atlanta – Teaching Assistant**

February '06 – March '06 and January '07 – March '07

Teaching assistant for Fundamentals of Interactive Design and CSS. The class curriculum covered, XHTML, CSS, Photoshop, Fireworks, and Dreamweaver. Responsibilities included instructing and helping students with assignments as well as tutoring students outside of the classroom.